

Proof of Income to corroborate incomes as seen in **Earn \$300 A Week With Your Digital Camera**

From: Chris Farrell, author and creator of the eBook.

Thank you for requesting this information.

This information has been prepared to prove the facts and figures regarding the figures quoted in my eBook **Earn \$300 A Week With Your Digital Camera** are 100% accurate.

Before I confirm the sort of figures that can be earned, I need to explain about the 'image size' as this will determine exactly how much you get paid per download.

The following examples are from www.istockphoto.com (the largest stock photography site).

An uploaded image on istock is available to the public in a variety of sizes.

The sizes are as follows:

Type of Image	Size of Image – in pixels (approx)
X Small	276 x 435
Small	552 x 870
Medium	1104 x 1739
Large	1766 x 2738
X Large	2732 x 4305
XX Large	3344 x 5411

Now the larger the image – the more commission you make per download.

At the time of writing the eBook (September 2007) the Commission Structure (they call it Base Royalty) for istock is as follows:

Size	Price	Base Royalty
XSmall	1 credit	\$0.26
Small	3 credits	\$0.78
Medium	5 credits	\$1.30
Large	10 credits	\$2.60
XLarge	15 credits	\$3.90
XXLarge	20 credits	\$5.20

Please note also that to purchase downloads you pay in ‘credits’.

Each credit costs \$1.30 to buy (although they do work out a bit cheaper if you buy in bulk).

So to download an **X small** image from istock – it would cost you one credit – which is \$1.30. And from this \$1.30 the photographer gets 20% - in this case \$0.26. This is the absolute minimum you would make.

Therefore continuing with this example - as you can see above – if someone downloaded a **small** image – you would earn \$0.78. Whereas a **medium** image would earn you \$1.30

Cost to Download	Commission you make per download
Xsmall - \$1.30	\$0.26
Small - \$3.90	\$0.78
Medium - \$6.50	\$1.30
Large - \$13.00	\$2.60
Xlarge - \$19.50	\$3.90

By far the majority of downloads from istock are **small** and **medium** images.

Small and medium downloads are used for web based projects. Medium and large downloads are mainly used for print based projects.

Now the GREAT thing about istock is that you can see HOW many times each image is downloaded. However it does not give you the breakdown between the different sizes of downloads. But – as I have said – the majority of download sizes are small and medium.

Now - I want to be over cautious and conservative - and give you REALISTIC figures that people are earning from this business.

Therefore in the following examples – I am going to use the **small** size file as the size downloaded in each illustration.

Even using the small size (which remember pays \$0.78 per download) you can see how having a few popular downloads can quickly add up to a handsome extra monthly income.

But – please – do not take my word for this!
ALL the information I am about to give you
can be verified on www.istockphoto.com.

In fact I encourage you to go to their site and see for yourself. Every image has details on how many times it has been viewed, how many times the image has been downloaded, and how long the image has been on the site.

You can therefore see for yourself the sort of money it is possible to make.

You will see below I have also added each image's istock file number. You can use this file number to search istock for each image below, and therefore you will be able to confirm all the details in this eBook for yourself (if you so desire).



You will also notice WHEN each image was added to istock. Quite simply multiplying the number of downloads by the amount of commission received for each download – and then dividing by how many months the image has been on the site – will allow us to discover how much each image is making per month for its owner.

***PLEASE NOTE – all these figures are correct (and verifiable) at the time of writing this eBook – which is September 2007 ***

Let me just recap – all these following examples are assuming you are downloading the **small** image. It goes without saying of course if the medium- or even bigger images are being downloaded – you will make more money.



At time of writing - this photo is making its owner \$369.20 per month EVERY month.

Title: Playful
Viewed: 8539 times
Downloads: 1420 times
Duration on site: 3 months – added May 2007
istock file nos: 3418846

(1420 downloads @ \$0.78 per download (small image) = \$1107.60. Divided by 3 (3 months on site) = \$369.20 per month)

In the three months this image has been online - it has earned its owner so far **\$1107.60** (this figure using the small size as our example) (using the xsmall size the figure adjusts to \$369.20/ using the medium size the figure adjusts to \$1846).

Here's another example:



**In its first month
this photo made its owner
\$885.30**

Title: Unity and Strength

Viewed: 6801 times

Downloads: 1135 times

Duration on site: 1 month – added August 2007

istock file nos: 3953171

(1135 downloads @ \$0.78 per download (small image) = \$885.30)

This image has only been on line for one month - but has already earned its owner **\$885.30** (this figure using the small size as our example) (using the xsmall size the figure adjusts to \$295.10/ using the medium size the figure adjusts to \$1475.50).



**This photo is
making its owner
\$103.74
per month EVERY
month**

Title: Children at School

Viewed: 2068 times

Downloads: 399 times

Duration on site: 3 months – added May 2007

istock file nos: 3552561

(399 downloads @ \$0.78 per download = \$311.22. Divided by 3 (months on site) = \$103.74 per month)

In the three months this image has been online - it has earned its owner

\$311.22 (this figure using the small size as our example) (using the xsmall size the figure adjusts to \$103.74/ using the medium size the figure adjusts to \$518.70).



**This photo is making
its owner \$479.41
per month EVERY
month**

Title: Business people

Viewed: 45320 times

Downloads: 4917 times

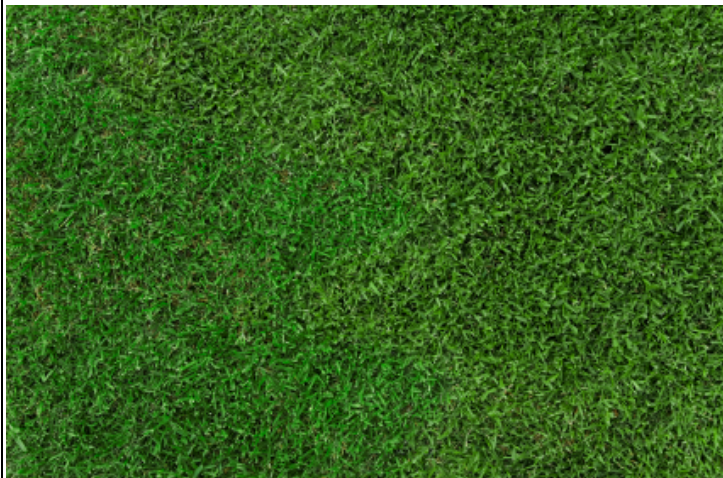
Duration on site: 8 months – added January 2007

istock file nos: 2738475

(4917 downloads @ \$0.78 per download = \$3835.26. Divided by 8 (months on site) = \$479.41)

In the eight months this image has been online – it has earned its owner

\$3835.26(this figure using the small size as our example) (using the xsmall size the figure adjusts to \$1278.42/ using the medium size the figure adjusts to \$6392.10).



**In its first month
this photo made
its owner
\$638.04**

Title: Grass

Viewed: 6011 times

Downloads: 818 times

Duration on site: 1 month – added August 2007

istock file nos: 4059360

(818 downloads @ \$0.78 per download = \$638.04).

In the one month this image has been online – it has earned its owner **\$638.04** (this figure using the small size as our example) (using the xsmall size the figure adjusts to \$212.68/ using the medium size the figure adjusts to \$1063.40).

All these images and the figures above can be verified by visiting www.istockphoto.com. Simply type in the istock file number, and you will be told how many times the image has been viewed and downloaded. Please remember the **small** image size is being used in the examples above (if the downloads were all **X small** the figures above would be less – if the downloads were all **medium** the figures above would be more).

I hope by now you can see the potential of this business. For a minimal effort your digital camera could be earning you a handsome regular income.

Kindest

Chris Farrell